



Concord Township, *Lake County, Ohio*

Dear Concord Business,

Planning is well underway for our annual summer events and we would like for you to be part of these celebrations. It's with community and business involvement that these events can take place and make them have a true Concord meaning. Below you will find information regarding our marquee events which include our Thursday Night Concert Series and Concord Community Day. These events bring our community members together and offers opportunities for business to be a part of and also showcase yourselves to our residents. Even if you're unable to assist us this summer, we hope to see you out at our events and enjoy the hard work our team has put in!

The Thursday Night Summer Concert Series has become a staple for our residents as a way to unwind and enjoy music at the gazebo. The series runs every Thursday starting June 8 and ending on July 27 from 7:00-9:00 p.m. A wide variety of musical acts are scheduled throughout the summer and regardless of their music preference, residents will surely enjoy the night!

Concord Community Day is our annual event that celebrates our residents, businesses, and provides us the chance to thank everyone for choosing to be a part of this great community. The morning event includes our Fire Departments Pancake Breakfast followed by a parade full of residents, schools and businesses kicking off the day. The afternoon and evening are filled with family fun activities including Kid's World; the always popular frog jump; multiple bands; beer & wine sales; food trucks and vendors; and all capped off with a magnificent fireworks show!

Making a donation toward these events not only helps to considerably offset costs that Concord incurs but offers your business an opportunity to gain exposure to Concord area residents. From banners and signs with your company name and information displayed, to day of event perks, to announcements thanking our sponsors before concerts take place, we want to make sure your business is appreciated for the contribution. On the next page you will see the many opportunities available to become a sponsor. We hope you're able to be a part of one of these special community gatherings and appreciate anything you can contribute.

If you have any questions or would like further information, please feel free to reach out to us at any time!

Sincerely,

Sean Supler
Recreation Director
440-639-4652

Rachel L. Lamb
Program Coordinator
440-639-4651

Tracy Butler
Program Coordinator
440-639-4822

Trustees

Carl H. Dondorfer
Amy L. Lucci
Morgan R. McIntosh
trustees@concordtwp.com

Fiscal Officer

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Administrator

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(440) 354-7511 FAX
arose@concordtwp.com

Fire Chief

Matt Sabo
11600 Concord-Hambden Rd.
(440) 354-7503
(440) 354-7507 FAX
firechief@concordtwp.com

Recreation Director

Community Center
Sean Supler
7671 Auburn Rd.
(440) 639-4650
(440) 354-7511 FAX
ssupler@concordtwp.com

Service Director

Tim Brown
(440) 350-3226
(440) 350-4463 FAX
tbrown@concordtwp.com

Planning & Zoning Director/

Zoning Inspector

Heather Freeman, AICP
(440) 354-7506
(440) 350-0904 FAX
hfreeman@concordtwp.com

Concord Township Summer Events Sponsorships 2023

Concord Community Day

Saturday, August 12, 4:00-10:00 p.m.

Title Sponsor: \$6000

- Premium presence of company name/logo on all publications, advertisements, and social media posts
- Premium presence on banner supplied by Concord Township with name/logo to be hung prior to and during the event
- Multiple recognition announcements over course of the event.
- Day of event perks including food and beverage deals
- T-shirts with name/logo on it
- Additional day of event perks
- Acknowledgement in recap of the event
- Priority for sponsorship renewal

Entertainment Sponsor: \$1500

- 3 spots available
- Company logo on all publications, advertisements, and social media posts
- Company logo on banner supplied by Concord Township with name/logo to be hung prior to and during the event
- Complimentary drink tickets
- Chance to speak and introduce a band
- Recognition announcement over course of event
- T-shirts with company name on it
- Acknowledgment in recaps of event
- Priority in sponsorship renewal

Event Sponsor: \$500

- Company logo on all publications, advertisements, and social media posts
- Company logo on banner supplied by Concord Township with name/logo to be hung prior to and during the event
- Company name on t-shirt
- Recognition and acknowledgement in recap of events

Activity Sponsor: \$250

- Be a sponsor for one of our many activities held throughout the day including Kids World & Frog Jump!
- Company logo displayed on sign in front of assigned activity.
- Company name on t-shirt
- Acknowledgement in recap of events

Community Sponsor: \$100

- Company name displayed on promotional material
- Acknowledgement in recap of events.

Thursday Night Concert Series

June 8—July 27, 7:00-9:00 p.m.

Presenting Sponsor: \$3000

- 1 spot available
- Premium presence of company name/logo on all publications, advertisements, and social media posts
- Premium presence on banner supplied by Concord Township with name/logo to be hung at all concerts
- Recognition announcement during each event
- Sponsor may provide additional promotional material to be distributed at concerts. Must be approved by Recreation Department.
- Acknowledgment in recap of events.
- Priority for sponsorship renewal.

Event Sponsor: \$500

- 8 spots available (1 each concert)
- Company name displayed on all concert publications, advertisements, and social media posts
- Company name or logo displayed on concert banner
- Recognition announcement at their designated concert date.
- Acknowledgment in recap of events.
- Priority for sponsorship renewal

Community Sponsor: \$100

- Company name displayed on concert promotional material.
- Acknowledgment in recap of events

Concord Community Day Raffle!

In addition to the above Sponsorship opportunities, Concord Community Day also has a raffle for patrons to buy tickets for baskets of local businesses and services. Please consider making a donation towards the raffle with:

Gifts Cards

Certificate for services

Gift Basket

Call 440-639-4651 for more information

Concord Township Sponsorship Application 2023

CONTACT INFORMATION

Contact: _____ Company/Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Best Contact Phone: _____ Email: _____

<p>Concord Community Day Sponsorship</p> <p>Saturday, August 12</p> <p>_____ Title Sponsor (\$6000)</p> <p>_____ Entertainment Sponsor (\$1500)</p> <p>_____ Event Sponsor (\$500)</p> <p>_____ Activity Sponsor (\$250)</p> <p>_____ Community Sponsor (\$100)</p> <p><u>Application Deadline: June 9</u></p>

<p>Thursday Night Concert Series</p> <p>June 8—July 27</p> <p>_____ Presenting Sponsor (\$3000)</p> <p>_____ *Event Sponsor (\$500)</p> <p>*List Date Preference _____</p> <p>_____ Community Sponsor (\$100)</p> <p><u>Application Deadline: April 28</u></p>

<p>Concord Community Day Raffle:</p> <p>If your business would like to make a contribution towards our Community Day Raffle please check the box below, and if applicable, what item(s) you are interested in donating. One of our staff members will contact you about collecting the donation!</p> <p><input type="checkbox"/> _____</p> <p>(List donation item or best contact person/number if item is unknown at this time)</p>

Please return this filled out form to:

Concord Community Center
7671 Auburn Road
Concord Township, OH 44077

For Payment: Concord can accept check, credit card or cash payment. You can include a check along with the form or the Recreation Department will send an invoice over to you once we receive this back. Credit card payments can be made over the phone as well. For more information, questions, or to make a payment please call 440-639-4650!