

# Concord Township, *Lake County, Ohio*

## 2023 Grapevine Newsletter Advertising Guidelines

Concord Township produces a newsletter that focuses on Township news & events, and programs at the Community Center. This newsletter is distributed to 8,500 homes within the Township. Copies are also available at Concord Town Hall, the Community Center and the Old Stone School. The Newsletter is also posted on our website.

### Mechanical Requirements and Measurements

Ad Size	Width	Height
Quarter Page Vertical	3.574	4.942
Quarter Page Horizontal	7.397	2.352
Half Page Horizontal	7.397	4.942
Full Page Vertical	7.75	9.75
Back Cover	7.75	8.0

- Advertisements need to be in color
- Advertisements need to be created at the correct finished size (see above for sizes)
- Advertisements need to be in Hi-Resolution (300 DPI)
- Advertisements need to be saved as an EPS (with embedded fonts and art included), tif or jpeg
- No political advertisements are permitted
- Concord Township reserves the right to reject any advertisements
- Ads are placed depending on space availability on each page
- Ad locations are at the discretion of Concord Township and our printer
- Please email to [ssupler@concordtwp.com](mailto:ssupler@concordtwp.com)

### Advertising Rates

Advertising is sold per issue or per year.

Concord Business		
Size	Price – per issue	Price – full year (3 issues)
¼ Page	\$250	\$700
½ Page	\$375	\$1050
Full Page/Back Cover	\$650	\$1875

Non-Concord Business		
Size	Price - per issue	Price – full year (3 issues)
¼ Page	\$300	\$800
½ Page	\$475	\$1300
Full Page/Back Cover	\$750	\$2000

### Payment

Payment is due along with your Ad. If an invoice is requested, please let the Recreation Department know and we can email you one. Payments can be made via check (made out to **Concord Township**), cash, or credit card. To pay via credit card, call the Recreation Department at 440-639-4650 and we can assist you over the phone.

For more information, contact Sean Supler at 440-639-4652.

**(Over for Advertising Form)**

# Concord Township, *Lake County, Ohio*

## 2023 Grapevine Newsletter Advertising Form

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Zip \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Contact Person \_\_\_\_\_

Concord Business		
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Full Page/Back Cover	\$750	\$2000

**Deadline to submit advertisement:**

Summer 2023: March 31, 2023

Fall 2023: July 21, 2023

Winter 2023/Spring 2024: November 17, 2023

<u>AD Size</u>	<u>Issue</u>
_____ ¼ Page	_____ Winter/Spring (Jan-Apr)
_____ ½ Page	_____ Summer (May-Aug)
_____ Full Page/Back Cover	_____ Fall (Sep-Dec)

**Payment Due: \$ \_\_\_\_\_**

**Payment Type:**

\_\_\_\_\_ Check (payable to Concord Township)

\_\_\_\_\_ \*Credit Card

\_\_\_\_\_ Cash

\*To pay by credit card, call the Recreation Department at 440-639-4650

For Staff Use Only		
Cash	Credit Card	Check # _____
TTL AMT PAID \$ _____	Staff Name _____	Date _____

**Return Form, Payment and Artwork to:** Sean Supler, Recreation Director, [ssupler@concordtwp.com](mailto:ssupler@concordtwp.com)

Concord Community Center, 7671 Auburn Road, Concord, Ohio 44077 Phone: (440) 639-4652 [www.concordtwp.com](http://www.concordtwp.com)