

Concord Township, *Lake County, Ohio*

Grapevine Newsletter Advertising Guidelines

Concord Township produces a newsletter that focuses on Township news & events, and programs at the Community Center. This newsletter is distributed to 7,500 homes within the Township. Copies are also available at Concord Town Hall, the Community Center and the Old Stone School. The Newsletter is also posted on our website.

Mechanical Requirements and Measurements

Ad Size	Width	Height
Quarter Page Vertical	3.574	4.942
Quarter Page Horizontal	7.397	2.352
Half Page Horizontal	7.397	4.942
Full Page Vertical	7.75	9.75

- Advertisements need to be in color
- Advertisements need to be created at the correct finished size (see above for sizes)
- Advertisements need to be in Hi-Resolution (300 DPI)
- Advertisements need to be saved as an EPS (with embedded fonts and art included), tif or jpeg
- No political advertisements are permitted
- Concord Township reserves the right to reject any advertisements
- Ads are placed depending on space availability on each page
- Ad locations are at the discretion of Concord Township and our printer
- Please email to desker@concordtwp.com

Advertising Rates

Advertising is sold per issue or per year.

Concord Business		
Size	Price - per issue	Price - full year (3 issues)
¼	\$225	\$607.50
½	\$325	\$877.50
Full	\$575	\$1,552.50

Non-Concord Business		
Size	Price - per issue	Price - full year (3 issues)
1/4	\$275	\$742.50
1/2	\$425	\$1,147.50
Full	\$675	\$1,822.50

Payment

Payment is due with receipt of ad copy. Please make checks payable to:

Concord Township
7671 Auburn Road
Concord, Ohio 44077

For more information, contact Debra Esker at 440-639-4652.