



Concord- Painesville JEDD

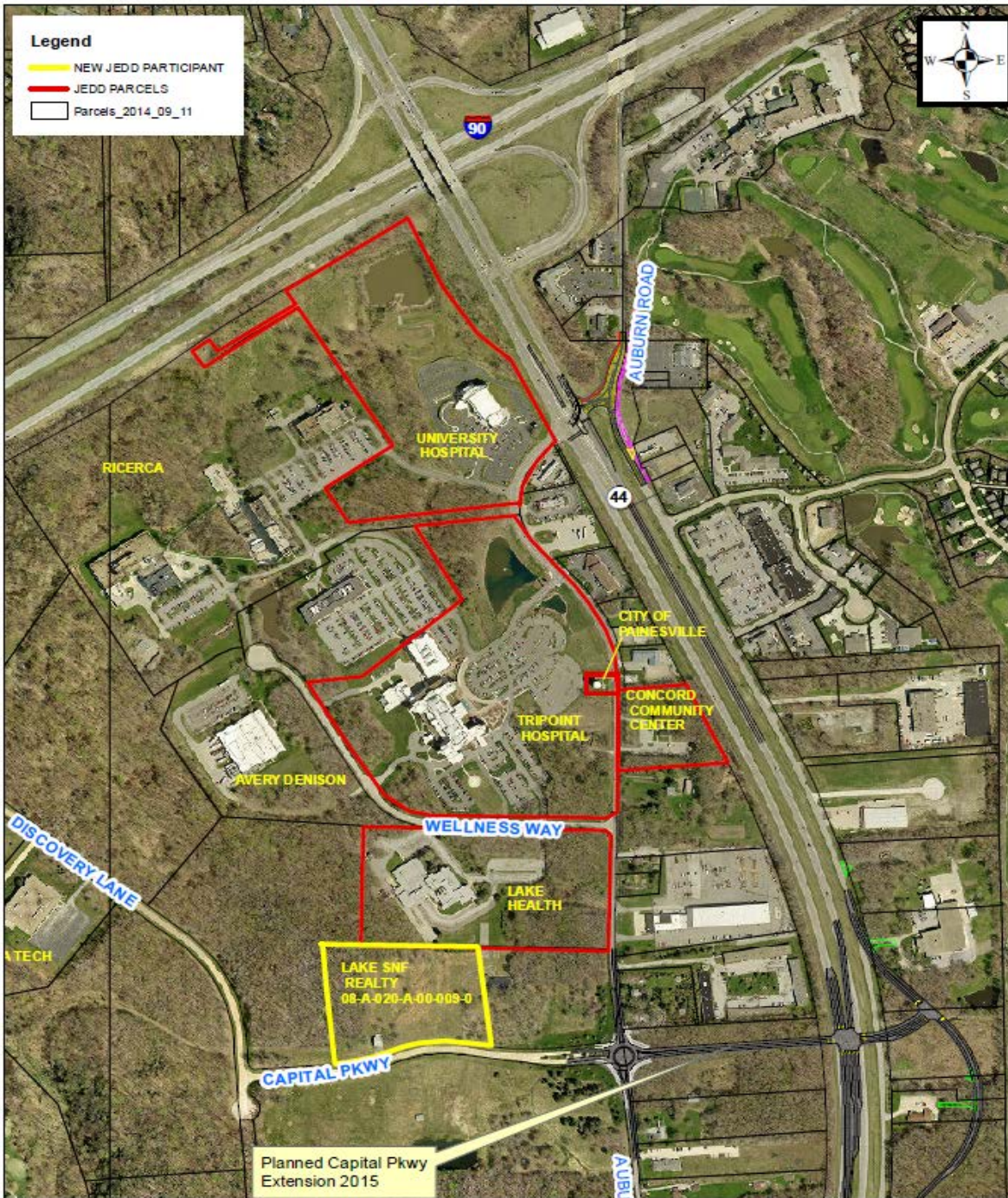
Strategic Planning Meeting
Dec. 11, 2015
Concord Community Ctr.

Introduction

- **Welcome** Jim O'Leary and Chris Galloway
- **Meeting Objectives**
- **JEDD Mission** →

To Serve
To Lead
To Innovate
To Nurture
To Grow

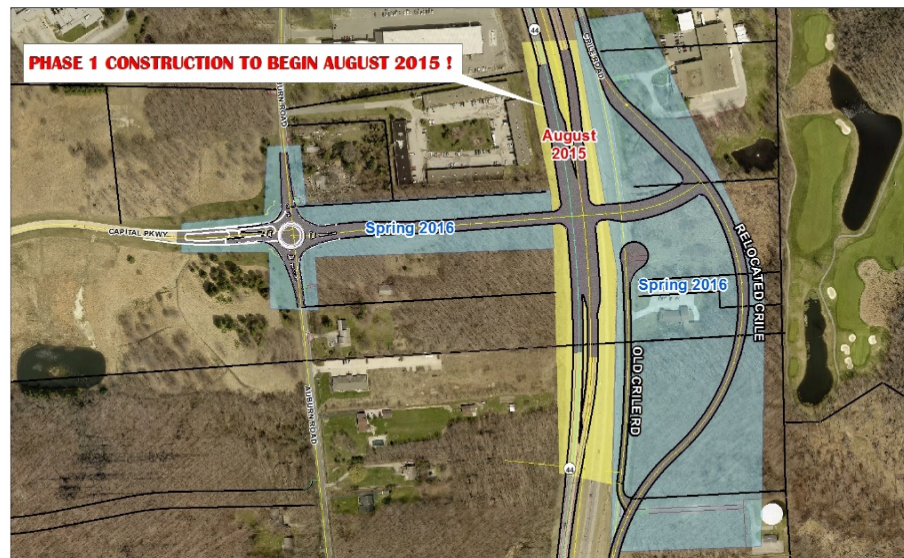
JEDD PARTICIPANTS



Updates and Review

- Auburn-Crile Connector Road Project Update Bob Parker, Larson Design Group
 - Progress Report
 - Winter and Spring Schedule

AUBURN - CRILE CONNECTOR ROAD IMPROVEMENT PROJECT



Updates & Review (cont.)

- **Town Center Concept and RFP Status**

Don Frantz, Metro Consulting

- Town Ctr Outline in Comprehensive Plan Update
- Capital District Zoning Adopted
- Response to RFP
- Next Steps in 2016



Concord-Painesville JEDD

Economic
Development
Resources &
Incentives

Introduction

- **Goals** Kathy Mitchell and Cathy Bieterman
 - Improve business attraction to the corridor and build JEDD membership
 - Improve business retention to maintain partnerships and recognize value
- **What can we offer?**
 - No-Cost Resources
 - Incentives

No-Cost Resources

- **Team Players/Profile Directory**
 - Assist in Navigating Through the Permit Process
- **Utility & Transportation Inventory Update**
 - Gas & Electric Availability/Capacity
 - Fiber Network
 - Water and Sewer
- **Workforce Training Program**
 - Partnerships with Auburn Career Ctr, Lakeland Community College, Lake Erie College
 - Scholarships and Financial Aid Assistance
 - Current Practices of Workforce Training
 - Strategy Sharing

Incentives

- Negotiated Land Costs



- Small Grants for Property Improvements

Property Tax/ Income Incentives

- **Enterprise Zone Agreement (EZA):** The **Ohio Enterprise Zone Program** is an economic development tool administered by municipal and county governments that provides real and personal property tax exemptions to businesses making investments in Ohio.
- **Community Reinvestment Area (CRA):** The **Ohio Community Reinvestment Area Program** is an economic development tool administered by municipal and county government that provides real property tax exemptions for property owners who renovate existing or construct new buildings. Community Reinvestment Areas are areas of land in which property owners can receive tax incentives for investing in real property improvements. "
- **Income Tax Incentive:** A refundable tax credit to companies generally creating at least 10 new jobs with a minimum annual payroll of \$660,000 that pay at least 150 percent of the federal minimum wage. The tax credit is measured as a percentage of the state income tax withholdings for all new employees hired under the program, and is applied toward the company's commercial activity tax liability.

Certifications

- **Site Certification**

- The Ohio Job Ready Sites Program was created to bolster the State of Ohio's portfolio of commercial and industrial developable sites.



County Resources-Incentives

- **Lake County Ohio Port and Economic Development Authority** Peter Zahirsky, Coastal Mgr.
 - Bond Financing
 - PACE Bonds
 - Public Infrastructure Financing
 - Lake County EZA
 - Economic Development Loan Fund
 - Ohio One Program

Regional Partnerships

- **Greater Cleveland Partnership** Vince Adamus, VP, Business and Real Estate Development
 - GCP offers a diverse range of services, expertise and connections to help our region's companies grow, expand and thrive.
- **COSE** Nicole Stika, Senior Director, Energy Services
 - Procuring power and natural gas
 - Dominion East Ohio Nonresidential Energy Assessment
 - PJM Rebates for your project
 - FirstEnergy Mercantile Program

Regional Partnerships (cont.)

- **Team Neo / JobsOhio**

Team NEO is an economic development organization focused on creating jobs for Northeast Ohio's residents. In collaboration with our partners, it leads the region's business attraction efforts, supports business retention and expansion work as Northeast Ohio's JobsOhio affiliate, and aligns strategies and resources within the economic development network to maximize its impact. In addition, Team NEO provides tools to assist employers in attracting talent to the region.

Concord Hotel Study

- Hotel & Leisure Advisors prepared a **Market Demand and Economic Feasibility Study** targeting Concord in 2015, in coordination with the Lake County Visitor's Bureau and Lake County Ohio Port and Economic Development Authority **Peter Zahirsky**
- Recommendations from the Study



Vision and Goals for the Future

- **Grow Membership** Jim O'Leary/Chris Galloway
 - Incentives
 - Attraction
 - Retention
- **Foster Partnerships**
- **Advance Town Center Concept**
- **Evaluate Progress/Areas for Improvement**
- **Other Suggestions???**

Closing Comments

Thank You!